

Peachtree Papers

Official Magazine of the Junior League of Atlanta

2004-2005 ADVERTISING CONTRACT

New World Communications, Inc.

x
Advertiser Bill to Advertiser: ☐

x
Agency Bill to Agency: ☐

Contact Contact for Copy: ☐

Contact Contact for Copy: ☐

Address

Address

City / State / Zip

City / State / Zip

Phone & Fax

Phone & Fax

Email

Email

ADVERTISING ORDER

Indicate Each Issue, Frequency / Size Rate

| 2004 – 2005 Issues | Space | Deadline | Materials Deadline | Mailing Date |
|--------------------|-----------------|------------------|--------------------|--------------|
| Fall '04 _____ | August 4, '04 | August 13, '04 | September 3 '04 | |
| Winter '04 _____ | November 1, '04 | November 10, '04 | November 26, '04 | |
| Spring '05 _____ | February 1, '05 | February 12, '05 | March 4, '05 | |
| Summer '05 _____ | April 29, '05 | May 11, '05 | May 27, '05 | |

TOTAL AMOUNT \$

| Size & Frequency | 1X | 2X | 4X | Ad Dimensions |
|--------------------|----------------|----------------|----------------|-----------------------------------|
| Full Page, 4-Color | \$ 1,365 _____ | \$ 1,310 _____ | \$ 1,260 _____ | Full Page 7" x 10" |
| Full Page, BW | 945 _____ | 890 _____ | 830 _____ | Full Page Bleed 8 3/4" x 11 1/4" |
| 2/3 Page, 4-Color | 1,155 _____ | 1,090 _____ | 1,040 _____ | 2/3 Page 4 5/8" x 10" |
| 2/3 Page, BW | 800 _____ | 745 _____ | 700 _____ | 1/2 Page – H 7" x 4 7/8" |
| 1/2 Page, 4-Color | 865 _____ | 800 _____ | 760 _____ | 1/2 Page – V 4 5/8" x 7 3/8" |
| 1/2 Page, BW | 655 _____ | 610 _____ | 565 _____ | 1/3 Page – Square 4 5/8" x 4 7/8" |
| 1/3 Page, 4-Color | 680 _____ | 620 _____ | 575 _____ | 1/3 Page – V 2 1/4" x 10" |
| 1/3 Page, BW | 575 _____ | 515 _____ | 475 _____ | 1/6 Page – V 2 1/4" x 4 7/8" |
| 1/6 Page, 4-Color | 525 _____ | 480 _____ | 445 _____ | 1/6 Page – H 4 5/8" x 2 3/8" |
| 1/6 Page, BW | 310 _____ | 275 _____ | 240 _____ | |

Please note deadlines for receipt of ad copy. Previous ad copy or Advertiser name will run if materials are not received by deadline.

Send Contract & Payment To

Lee Armstrong, Director of Advertising
Luxury Marketing Link
PO Box 874, Elon, NC 27244

Atlanta: (404) 355-1492 ✉ NC: (336) 329-9305

Fax: (775) 743-1396 ✉ Fax: (775) 256-4274

AdDirector@LuxuryMarketingLink.com

Send Art Materials To

Clint Smith, Publisher
New World Communications
1076 Canton Street, Roswell, GA 30075
(770) 992-7808

Publisher@LuxuryMarketingLink.com

Checks Payable To: New World Communications, Inc.

Payment due within 30 days of billing date. Unpaid balance incurs a 1.5 % monthly fee. Incomplete ads requiring production time will be billed for completion, so please contact us for advice or help.

Mechanical Requirements:

Hi-res .pdf file is preferred. Quark files are acceptable. Please submit art on CD-Rom. Picture files processed to size at 300 dpi resolution or higher in tif or eps format. Please include color proof for 4-color ads.

Cancellation Policy

Cancellations must be submitted in writing and received before space reservation deadline or full charges will apply.

Print Name

Lee Armstrong / LML & New World Communications Date
Luxury Marketing Link for New World Communications

Authorized Signature

Date