

# Antiques Atlanta

## 2004 - 2005 ADVERTISING CONTRACT

New World Communications

X

Company

Bill to Company: ☐

Contact

Billing Address

City / State / Zip

Phone & Fax

Email

### Send Contract & Payment To

Lee Armstrong, Director of Advertising  
Luxury Marketing Link

PO Box 874 Elon, NC 27244

Atlanta: (404) 355-1492 ✕ NC: (336) 329-9305

Fax: (775) 743-1396 ✕ Fax: (775) 256-4274

[AdDirector@LuxuryMarketingLink.com](mailto:AdDirector@LuxuryMarketingLink.com)

### Checks Payable To: New World Communications, Inc.

Payment is due within 30 days of invoice date. Incomplete ads requiring production time will be billed for completion

### Mechanical Requirements

Hi-res .pdf file is preferred. Quark files are acceptable. Please submit art on CD-Rom. Picture files processed to size at 300 dpi resolution or higher in tif or eps format. Please include color proof for 4-color ads.

### Send Art Materials To

Clint Smith, Publisher  
New World Communications, Inc  
1076 Canton St, Roswell, GA 30075  
(770) 992-7808

[Publisher@LuxuryMarketingLink.com](mailto:Publisher@LuxuryMarketingLink.com)

### Contract Regulations

Advertisers and their agencies assume liability for all content of advertisements printed. Publisher reserves the right to decline any advertising. Publisher's maximum liability for breach of this agreement will not exceed sums paid by the advertiser hereunder.

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Agency

Bill to Agency: ☐

Contact

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### ADVERTISING ORDER

#### Issue

Fall / Winter '04 \_\_\_\_\_ Spring / Summer '05 \_\_\_\_\_

#### CIRCLE DESIRED AD BUY

SIZE	DIMENSIONS	1X	2X
Full Page	4-7/8 x 7-7/8	\$875	\$800
Half Page	4-7/8 x 3-7/8	\$600	\$450
Back Cover	4-7/8 x 7-7/8	\$1,200	\$1,000
Directory / Map	- Twice Annually -		\$400

#### Special Instructions

Please insert the enclosed advertising materials in the specified issues of the Antiques Atlanta publication. I agree to the terms and conditions as describe in this contract.

Print Name

Authorized Signature

Date

Lee Armstrong / LML & NewWorldCommunications Date  
Luxury Marketing Link for New World Communications