

# PEACHTREE PAPERS

THE OFFICIAL MAGAZINE OF THE JUNIOR LEAGUE OF ATLANTA

## ADVERTISING CONTRACT

(This is a contract for advertising between the advertiser and New World Communications Inc.)

For information contact Clint Smith @ 770-992-7808 or clint.smith@earthlink.net

Advertiser

Billing Address

Business Name: \_\_\_\_\_ Same

Address: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

For copy contact: \_\_\_\_\_

Format of Ad:      Horizontal      Vertical      Square (1/3 page only)

	Ad Size	Color	Rate	Position	Discount	Total
Fall '03						
Winter '03						
Spring '04						
Summer '04						
Grand Total						\$

### 2003 - 2004 Publishing Schedule

	Space Closing	Material Due	Mailbox Date
Fall '02	July 25	August 7	September 8
Winter '03	September 27	October 10	November 26
Spring '03	January 4	January 18	March 2
Summer '03	April 3	April 17	May 28

•• Please note deadlines for receipt of ad copy. If new materials are not received by deadline, then previous ad will run.

Ad Material Required: Electronic files are welcomed. Please submit on CD-Rom. Preferred digital file formats created in Quark Express. Picture files processed to size at 300 dpi resolution or higher in tiff or eps format. Final Film- negatives, right reading, emulsion down, 150 line screen.

Please send completed ad material to: New World Communications, 1076 Canton St., Roswell, GA 30075 • Phone: 770-992-7808 • Fax: 770-992-7806

Payment Policy: Please make check payable to New World Communications. Payment is due within 30 days of billing date. Unpaid balance is subject to a charge of 1.5% per month. Incomplete ads or ads which require further production time will be billed for completion.

Cancellation Policy: Cancellations will not be accepted after the space closing date. Cancellations after this date will be billed. Cancellations must be submitted in writing and received at the office of New World Communications (address above) before the closing date.

\_\_\_\_\_  
for New World Communications Inc.

\_\_\_\_\_  
for the Advertiser

\_\_\_\_\_  
Date

\_\_\_\_\_  
Print Name